

Bike Roswell

March 2008 Meeting Notes

The meeting was called to order by Manuel Ramos, VP at 730pm at Chaplins Restaurant in Roswell.

Eric Broadwell, president, had an excused absence.

Old business;

Insert for the Utility Bills

1. should be easy to read with pictures was a suggestion.
2. Need to find a sponsor to pay for the printing of 27,000 pieces which will go to every address in Roswell.
3. Janet Russell suggested contacting the Brain Trauma Foundation and the Shepherd Spinal Center, since the flyer will emphasize the need and the law of helmets on all riders under the age of 16.
4. Brent Hetzler said he would work up an initial drawing for the the insert.

Mayor's Ride- May 4, 2008

1. T shirt- the color is dark green and the bow tie will be centered again.
2. Brent has coordinated the ordering of size and the delivery of the shirts with Janet Russell. She is the registrar for the ride and organizes the morning registration the day of the ride.
3. Cow bells will also be delivered to Janet Russell's house and she will keep the excess for the MS 150 at her house. Any unused cowbells will then be combined with the MS150 order for their use.
4. VOLUNTEERS are needed for the ride. This includes VOLUNTEERS for the routes and registration. Contact Janet Russell at Bike Roswell website for volunteer opportunities.
5. Route: the route of the ride may change this year to include Mountain Park.
6. The BR on the streets need to be repainted. VOLUNTEERS NEEDED.
7. Janet Russell suggested that we not use the plastic bags for the goody bags this year. She presented a reusable bag made from recycled materials. It could be imprinted with our logo and a sponsor's name. She mentioned that she did a survey of those who contributed to the goody bag last year and there was an almost 100% nonuse of the coupons and special offers in the bag. She suggested that the bag be the advertisement and the only the tshirt and the cowbell be inside of it.
8. It was again suggested that we offer 100.00 prize to the HOA, school group or organization that has the most riders as paid participants in the ride.
9. Food: Janet Russell will contact Trader Joes for support with the breakfast. Frank Eastland will contact Publix about lunch. MS 150 is providing uncooked chicken which we will grill for lunch. We need a place to safely store the chicken until it is cooked on the day of the ride. Any volunteer for that?

Bike Racks

1. we have 21 "R" bike racks for sale. Approx. cost is 250.00 per rack. They can be installed at private businesses, restaurants, shops.
2. Any business, office , or merchant that purchases and installs the rack will be included on the future Bike Roswell Map which is included in the Historic guide to Roswell and on our website. For a small amount of money, this represents a huge advertising opportunity.
3. It was suggested that we contact a few businesses to start:

El Zorritos- Manuel Ramos

Bank of N. Georgia and Chaplins- Janet Russell

El Mercado and Banuestra- Frank Eastland

4. Bike Racks in City of Roswell parks and public buildings is a collaborative effort among 4 departments in the City.

Rec and Parks, Transportation, Roswell Clean and Beautiful and Community Development. It was suggested that we invite a decision maker from each department to a presentation of the biker rack so that they could decide how to

Divide the cost of the racks among their various departments. They are writing their budgets now.

5. It was suggested that Mayor Jere Wood buy the first rack .

New Business

1. 26 April- Health fare at Sweet Apple Elementary. We need volunteers to help fit helmets on the children. These are the future riders in North Fulton.
2. Maria, who saw our need in last month's minutes has volunteered to webmaster. She attended the meeting. Thanks to Maria for her much needed assistance.
3. Thursday night bike rides are back.

A and B groups depart from Roswell City Hall at 6pm

C departs from Riverside Park

4. Over 40 ride departs from Roswell Area Park on Woodstock Rd every Saturday at 8am.

Distance is 20-25 miles. Pace is slow to moderate.

4. Jerseys: There are just a few of the Bike Roswell jerseys left for sale. Contact Manny Ramos to purchase one of these classic shirts.

5. Everyone is encouraged to sign up for the Mayors ride at www.active.com so that they will be assured of their correct size.

Janet Russell reminded that we are a volunteer driven organization and that we need to encourage all cyclists who ride to help out – volunteers are always needed.

The meeting ended at 915pm.

Respectfully Submitted,

Janet H. Russell

Bike Roswell Secretary