

Bike Roswell! August 5<sup>th</sup>, 2009 Minutes

7 p.m. @ Roswell Bicycles

Present: Carl McGaffic, Frank Eastland, Steve Acenbrak, Chuck Crider, Scott Miller, Robyn Elliot, Mike Burns, Doug Fallon, Eric Broadwell and Rick Carey  
(rvcarey@earthlink.net)

1. Recap of Ga. 400/Hospitality Highway ride. It was a great success. We should benefit from that ride and get approximately \$2,000 to add to our general budget.

2. Mike Litton bike rack. Mr. Litton purchased a rack and would like it installed down by the shoals of the Chattahoochee along Riverside. Steve needs to know exactly where he wants the rack. Steve will be able to handle zoning issues and installation through the City bureaucracy.

3. Bike Education.

- Issues. Thursday night ride. What can we do for group differentiation—A/B/C riders? We seem to have problems with sharing the road. We need to find a way to educate both cyclists and drivers. We will stagger the starts of each group for more clarity and safety. A group @6:20 and B group at 6:30.
- Roswell Bicycles will host several cycling education clinics this weekend. Attendance is encouraged and space is limited, so get there early.
- Robyn spoke about her organization, a for-profit bicycle education group, and its classes (modules) and pricing. She also shared her presentation on effective cycling practices. Her website is [www.bikeedatl.com](http://www.bikeedatl.com)
- Robyn suggested that each shop in Roswell try to promote safe cycling by offering a bike safety course with each new bike sale. This might help to close sales for the shops as well.
- Eric suggested having a power point to share with homeowners' associations and that way get word out to more people in Roswell.
- Steve motioned that we allot \$300 from our budget to fund spots for Robyn's bike safety courses. Passed. We'll talk to Robyn to see how to best use this seed money.
- *Rick said he would head up the development of a Bike Roswell Education Program, which could start with the seed money set aside for structuring something with Robyn. He will present a proposal for the board's consideration at the next meeting.*

4. Website issues

- We need a new webmaster. Eric will speak to Ali Barquin and get a proposal that we can evaluate at the next meeting.

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5. October Bicycle Forum

- Open event for candidates and elected officials. Our last events have been very successful. Eric presented to the candidates two years ago and will update the presentation. Frank will work on making the arrangements with Founder's Hall. Date needs to not conflict with any City events. Looking to spend in the \$1500 range for the event, based on past expenses. Chuck said that we have the funds.

6. Economic impact of cycling in Roswell?

- How can we determine how much money cycling brings into the local economy?
- Gwinnett Bike Fest and Gwinnett Convention/Visitors Bureau sent out a survey to all the riders from their recent event. Mike will forward the survey to the group to review and see what we can cull from it.

7. Final Thursday night ride. Eric made a motion that we allot monies to fund a police escort for the final ride of the season. Motion passed.

8. Banners. Steve made a motion that we find how much it would cost to buy a banner/sail for Bike Roswell to fly at our events and if it is within our budget to purchase one.

Rick volunteered to investigate prices for the signs...and will have these at the next meeting along with a sample and an offer from Apex signs here in Roswell to purchase these at a substantial discount

9. Bike Roswell "R" racks. Sweet Apple Village bought 9 racks.

- Next Thursday, we will officially install the Eric Rybka Memorial rack and have a short ceremony before the Thursday Night Ride.

10. Bike Tour on Friday Sept. 25 with Atlanta Bicycle Campaign's Rebecca Serna and City Council member Becky Wynn.

ABC can run a bike count and tally how many riders are using bikes in Roswell at a given time and place. Steve is going to check on the costs.

11. Tents. Eric will look into the costs of getting a tent to increase our visibility at events.

12. Adopt a Highway pickup tentatively scheduled for Sept. 13<sup>th</sup> at 3 p.m.

13. Other business

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Possibility of a group leader for the Thursday Night Ride? Need someone to announce our doings and make safety reminders. Given our busy schedules it is often hard to know who can make the ride to make announcements.

Etiquette during Alive After 5. Is it too crowded to ride down Canton Street? (Some cyclists get frustrated with the traffic and in their impatience pass cars on the left, undermining our attempts to promote safe cycling.) Someone suggested we should announce that people are to park at Alive After 5 in advance and ride down to the river to start the ride. That way, they can finish at Alive After 5 and join in the fun.

Next meeting: September 2<sup>nd</sup>.