

Minutes for Bike Roswell

Feb. 7, 2008

The meeting was called to order at 735pm by President Eric Broadwell. It was held at Cycle works on Holcomb Bridge Rd. in Roswell.

Old business:

- Treasury : 211.00 in cash on hand
350.00 will be returned to us from Hincapie overcharges on bike jerseys.
- Top Ten List for Reasons to Improve Cycling possibilities in Roswell was discussed.
- Webmaster: We desperately need a volunteer webmaster.

New business:

- Poster from Frazier Cycling features Luke Broadwell as the only rider in a red jersey. He is the winner for the state of Georgia. It was suggested that Luke be featured at the Bike Roswell tent on the day of The Criterium. And that he could sign the posters. His efforts and accomplishments would be an inspiration for other young people to participate in the sport.
- Manny Ramos reported that Hincapie has given Bike Roswell 15 pairs of Riding Gloves. We discussed what the best use of the gloves would be? Janet Russell suggested using them as a fundraiser at different events , given the small total of the treasury funds.
- The "R" bike racks have arrived. The first shipment of 20 are now in town. They are available for sale. The goal is to have the bike racks purchased by the City of Roswell for installation in all city facilities and parks. We also want merchants and restaurants in Roswell to purchase them. Once these have been sold and installed, we want to include the locations on a map on the Bike Roswell website so that cyclists will know who is bike friendly. This will also be an additional form of advertising for the merchants who purchase them. We want to support our local merchants who support Bike Roswell and its mission.
- Doty Etris, who is the Director of the Historic Roswell Convention and Visitors Bureau has been a long time supporter of Bike Roswell and its members. Her efforts have enabled Bike Roswell to have a presence in the Visitors Bureau at no charge. A motion was made, seconded and approved unanimously that she be made the first honorary , lifetime member of Bike Roswell in recognition of her support. It was suggested that a plaque or a similar recognition be presented to her and that her photo be taken. We would contact the local newspapers for this event.
- Polo Shirts : Polo shirts with the Bike Roswell logo were discussed. The color chosen was green and Doug Fallon, a graphic designer and member of Bike Roswell, will contact a supplier about costs and production. The shirt would be for sale to the general public and to members.
- Utility Bill Public Service Announcement: as of now we meet all the criteria necessary to have our Bike Roswell PSA inserted in the bimonthly utility bill for the City of Roswell. The two subjects to be presented are Bike Helmet safety requirements for children and the distance between cars and cyclists on public roads. We need to print 27,000 of these inserts. We are looking for companies, individuals or foundations who would like to coop advertise on this insert to offset the cost of the printing. OR a printing company who would like to donate the printing.

It would be black ink on yellow paper. Eric Broadwell is handling this information page.

Our official Bicycle Friendly Designation sign is somewhere in the city that is not seen or making an impression on the community. It was suggested that the sign be re-located to the intersection of Riverside Rd and SR9 at the Chattahoochee River Bridge. This is a natural place for the sign since this is the location of the "Welcome to Historic Roswell" sign. There is also a directional sign on Dunwoody Place for the Roswell Visitors' Center. We would like to put a bike friendly community sign on the same pole.

Janet Russell was assigned the task of finding out how to make this happen. She will contact Doty Etris at the Visitors' Center.

Getting the word out to the motorists, residents, visitors and cyclists was discussed. We want to make the idea of "sharing the road" a positive message. A suggestion was "Bike Roswell welcomes you to Roswell and thanks you for sharing the road". This idea will be further discussed. It was agreed that a positive message about road sharing was in our best interests.

Closure of Bridge on Grimes Bridge Rd is going to be checked by Steve Acenbrak to see if it will affect the Mayors Ride?

When the bridge on Grimes Bridge Rd is closed, this is going to increase traffic 3 fold onto Riverside Drive. The current traffic is dangerous but the increase will make it almost impossible. It is suggested that we approach the City about signage that indicates that the traffic should yield to bikes on Riverside and that especially on the bridge of the creek near SR9 a sign be posted. This is an extremely narrow, old bridge and safety awareness for cyclists, motorists and pedestrians will have to be increased.

Bike Roswell Route markers on the streets need to be repainted. WE NEED VOLUNTEERS. Manny Ramos is willing to do this but HE NEEDS HELPERS. This is not a one man job for safety reasons. So if you like to ride please contact Manny Ramos to help him.

Relay for Life : Bike Roswell has received an invitation for Relay for Life Cancer Event which is the second weekend of May. It was suggested that Bike Roswell members participate in this event which is the largest fundraiser for cancer in the USA. This year it will be held at Centennial H.S. Further discussion on how we can participate is in the future.

Janet Russell mentioned that GPTV recently broadcast a Georgia Outdoors special on Cycling in Georgia. It was suggested that we try to buy the segment to show at events. Janet Russell will contact Georgia Outdoors about acquiring this episode.

Bike Swap: This was discussed as a possibility event in early Spring when the weather provides more cycling opportunities. Eric Broadwell had gotten permission from Walmart to use their parking lot but he is looking for an indoor venue just in case it rains. This would be a great kickoff for May- national biking month. It would be open to the public to sell/swap their bikes.

Roswell Clean and Beautiful. It was suggested that Bike Roswell contact RCB about partnering with them to increase the awareness of "green" in Roswell through cycling.

Sponsorship packages were discussed. Janet Russell will write a sponsorship proposal to include membership, shirt and bike rack(s).

Dates to Remember

Feb 24 Clean up Dogwood Rd. Bike Roswell has officially "adopted" Dogwood Rd. So our first cleanup is Sunday, Feb 24 at 3pm. Meet at the intersection of Dogwood and Grimes Bridge in the office parking lot.

We will provide orange vests and trash bags. This will take 45 mins to 1 hr. Everyone is invited to ride their bike there and then pickup the trash before continuing their ride.

March 11 Tuesday 9:30 - Georgia Rides to the Capital

May 4 – Roswell Mayor’s Ride...this is a training ride for the MS 150. We are looking for sponsors for the ride.

Bike Roswell Cowbells are now for sale at the Historic Roswell Convention and Visitors Bureau.

The meeting closed at 915pm.

**Respectfully submitted,
Janet H. Russell
Secretary
Bike Roswell**