



**4th Annual Nalley Historic Roswell Criterium
Sunday May 1
8:15am to 7:30pm**

- 400 elite athletes compete in 7 races from Noon to 6pm for \$20,000 prize money. Registration information at www.NalleyHRC.com. Fees: \$45 for Pro 1; \$35 for all amateur and women's pro, \$5 Late fee after April 29th.
- Children's bicycle safety rodeo from 3-5pm, followed by free kids' bike races. FREE for children ages 5-12. Register online at www.NalleyHRC.com or at Roswell Bicycles in advance; registration day of event is 2pm to 3:30pm.
- Inaugural Roswell Mayor's Ride. This is a recreational bike ride Sunday at 8:15am, hosted by Bike Roswell! and Mayor Wood. Registration in advance is \$10 for each adult and \$5 for children under 12. Fee includes t-shirt and lunch. Ride options of 5 miles, 21 miles and 41 miles. Net proceeds from events benefit High Hope Community Development Center. Registration form at www.bikeroswell.com.

About the NHRC: The \$20,000 in cash and prizes makes this one of the richest criteriums in the U.S., sanctioned by USA Cycling (USAC). Last year, New Zealand's Greg Henderson, riding for Healthnet/MAXXIS, won the Men's Pro 1 race. The Women's Pro race was won by Dahlonga's Tina Pic, the two-time U.S. National Criterium Champion.

Along with the Nalley Automotive dealerships in Roswell (Audi, Chrysler/Jeep, Jaguar, Lexus) and the City of Roswell, the event is supported by Roswell Bicycles, Wilwat Properties, 790 The Zone, Aspen Edge, Divine Events Catering, Atlanta Parent, Velocity Sports Performance, Roswell Convention & Visitors Bureau, Peloton Sports and the Revue & News. The event is managed by Roswell Velo, Inc and Peloton Sports, Inc.

About Bike Roswell! This is the new task force who will manage the Roswell Mayor's Ride on Sunday May 1. It has helped the City of Roswell with its application for Bicycle Friendly Community, a national designation. Roswell will know if it has won in mid May (National Bike Month). Only 40 cities across the country have been recognized with this.

Event Information
1-800-776-7935
www.NalleyHRC.com
www.bikeroswell.com